

B. BURG'S TEN DAY GRAND EASTER SALE!

Will Commence Saturday, March 23rd, 1912

For ten days we are going to give you extraordinary values. Never before has such beautiful spring and summer merchandise been shown as you will see at our store, and at such saving prices. We have assembled for this season all the new fabrics in dress goods, dry goods, clothing, shoes, slippers and oxfords for men, women and children. And we will surprise you with our Easter prices on these new spring and summer wearables. Just to give you an idea how we are going to save you some money, read a few of our prices:

Staples

Green Ticket Lonsdale Domestic, standard 12 1-2c grade, Easter Sale	8c
A very good quality bleached and unbleached domestic, worth 8 1-2c, Easter Sale	6 1/2c
A good bleached and unbleached domestic, Easter Sale	4 1/2c
All standard Calicos, Easter Sale	4 1/2c
300 pieces of new dress ginghams, 10c and 12 1-2c grades, Easter Sale	8c
Genuine Pepperel Sheeting, Easter sale	22c
Ready made sheets, 72x90, sold at all times for 50c; as we bought a full case these will go as Easter offerings at	38c

Men's and Ladies' Hosiery

Men's pure silk, also list, all colors, worth 35c, Easter Sale	25c
Our fancy Lisle 50c sox, Easter Sale	35c
Our fancy Lisle 25c sox, Easter Sale	19c
Ladies' good black hose, well worth 35c, Easter Sale	25c
Ladies' pure silk hose, black and all colors, worth 75c Easter Sale	45c
All of our 55c hose in all colors, Easter Sale	19c

Hats

A new line which has just come in for this season, a regular \$3.50 grade, new shapes, Easter Sale	\$2.95
Our \$2 and \$2.50 styles	\$1.65
John B. Stetson \$5 grades	\$3.95
John B. Stetson \$7.50 Leloe	\$6.45

Shirts

Just arrived, a swell line of shirts in all styles, negligees, pleats, with and without collars, the world's famous Cluett brand, regular \$1.50 values, Easter Sale	\$1.25
Monarch \$1.25 grade, Easter Sale	95c
All 75c grades, Easter Sale	45c

Counterpanes

A regular \$1.25 spread, Easter Sale	95c
A better grade, worth \$1.50, Easter Sale	\$1.23
A better grade, fringed, a fine value at \$1.75, Easter Sale	\$1.38
Genuine Marseilles, standard \$3.50 grade, Easter Sale	\$2.69

Easter Dress Goods

The season's newest and most popular material, Silk foulards, a wide selection of patterns, worth 35c, Easter Sale	25c
A new fabric for this season, known as Tissue Brilliant, all beautiful patterns, worth 35c, Easter Sale	25c
The very popular Marquisettes in all new shades, good values at 35c, Easter Sale	25c
Another very new spring fabric, Voille Brilliant, in a variety of patterns worth 35c, Easter Sale	25c
A beautiful line of white goods, suitable for dresses and shirt waists, ranging from 15 to 35c. With this line of dress goods we will show you an immense line of Lawns, Domestics, Mohairs, Long Cloths, Persians and in fact all kinds of sheer materials for Mi Lady's wardrobe for the summer.	

Silks

As taffetas will be very strong this season we will offer you:

36 inch black Silk taffeta, worth \$1.50, Easter Sale	98c
36 inch Black Peau de Soe, worth \$1.50, Easter sale	98c
36 inch this season's fancy dress silks in navy, black, gray and other shades, all worth \$1.50, Easter Sale	98c
36 inch silk back Musseline in black, navy, white, a splendid \$1.50 value, Easter Sale	98c
36 inch extra heavy quality Peau de Soe, worth all of \$2 per yard, Easter Sale	\$1.73
A large line of fancy silk waist patterns, worth from 75c to \$1.00 per yard, Easter Sale	39c

Easter Suits and Pants

New blue serges and light summer patterns which we bought to retail at and are worth \$18 and \$20, Easter sale	\$14.95
A good grade serge and light effect, worth \$12.50, Easter Sale	\$9.95
We have just received an immense new line of pants in all the new patterns for the season.	
Our \$5.50 and \$6 pants, Easter Sale	\$4.95
Our \$1.50 and \$5 pants, Easter Sale	\$3.95
Our \$3.50 and \$4 pants, Easter Sale	\$2.95
Our \$2.00 and \$2.50 pants, Easter Sale	\$1.65

Underwear for Men

Elastic Seam Drawers, Pepperel grade, the best 50c grade on the market, Easter Sale	39c
Beautiful mercerized nainsook in athletic styles, worth \$1.25 per suit, Easter Sale	90c
A very fine balbriggan bleached and unbleached underwear during our Easter Sale at per suit	85c
A good grade balbriggan and nainsook, per garment at our Easter Sale	23c
A sample line of men's pure silk underwear, worth \$1.25 per garment, Easter Sale	95c

10 per cent cash discount on
all new shoes and slippers. ::

Yours for a bright Easter season,

B. BURG, Eagle Lake, Texas

Come early and get your choice
of these Easter offerings. ::